



November 14, 2025

Company Name	THE COMPANY Inc.
Representative	Hideo Misawa
Securities code	286A; Tokyo Stock Exchange Growth Section
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Notice Regarding the Introduction of a Shareholder Benefit Program

The Company, inc. (Head Office: Chiyoda-ku, Tokyo; President and Representative Director: Hideo Misawa, "the Company") hereby announces that at a meeting of its Board of Directors held on November 14, 2025, it resolved to introduce a shareholder benefit program as detailed below.

1. Purpose of Introducing the Shareholder Benefit Program

The Company has decided to introduce this Shareholder Benefit Program to express our gratitude for the ongoing support of our shareholders, to enhance the appeal of investing in our shares, and to encourage more investors to hold our shares over the medium-long term.

2. Overview of the Shareholder Benefit Program

(1) Record Date

The initial record date will be the last day of December 2025, and subsequently, the record date will be the last day of December each year.

(2) Eligible Shareholders

Listed shareholders in the company's shareholder register as holding 100 shares (1 share unit) or more as of the last day of December each year will be eligible.

(3) Details of the Benefit

Eligible shareholders will be presented with a benefit voucher for the "Smart Brain Dock" (note) that brain checkup service operated by our company, its service aims for the early detection and prevention of cerebral diseases, which are known to be highly correlated with chronic diseases.

Number of Shares Held	Benefit Details
10 share units (1,000 shares or more)	Receive one complimentary "Smart Brain Dock" screening (valued at 22,500 yen, excluding tax).
6 share units	Receive one "Smart Brain Dock" screening (valued at 22,500

(600 shares or more)	yen, excluding tax) at a 50% discount (for 11,250 yen, excluding tax).
1 share unit (100 shares or more)	Receive one "Smart Brain Dock" screening (valued at 22,500 yen, excluding tax) at a discounted price of 17,500 yen (a 5,000 yen discount, excluding tax).

(Note) "Smart Brain Dock" is a preventive screening service operated by our company that enables the early detection of brain abnormalities not discoverable through standard health checkups. We offer MRI scans at convenient locations nationwide at an affordable price, making it easy for individuals to undergo regular screenings.

(4) Timing and Method of Distribution

Around mid-March, a "Shareholder Benefit Guide" will be mailed to the address recorded in the shareholder register.

3. Other

We will promptly announce any changes to the Shareholder Benefit Program should they occur. Furthermore, the impact of the introduction of this Shareholder Benefit Program on the company's financial results for the fiscal year ending December 2025 is expected to be minor. We will promptly disclose any matters that require disclosure in the future.

End