

NEWS RELEASE

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株式会社キャピタルメディカ 代表取締役 古川 淳

シンガポール介護・医療オペレータによる日本視察の受け入れについて

株式会社キャピタルメディカ(本社:東京都港区、代表取締役:古川 淳)は、9 月 28 日から 10 月 3 日に、SINGAPORE BUSINESS FEDERATION(以下「SBF」)主催で実施された、シンガポールの医療・介護事業者による「日本の介護視察」において、視察団の受け入れとアレンジをさせていただきました。

SBF は、シンガポールの貿易、投資、労働問題などについて会員を代表し国内外に活動する、日本の商工会議所にあたる最上位組織です。今回シンガポールから参加されたのは、シンガポール・中国・マレーシアで高齢者施設を運営している NO.1 企業の ECON Healthcare と NO.2 の Orange Valley Nursing Homes、アジアの医療メジャーで介護分野への展開を検討している Ruffles Medical の経営層です。

キャピタルメディカは、タムラプランニング・アライアンスのご協力をいただき、5 つの講義と 5 施設の見学を提供しました。

講義では、(1)日本の介護制度、(2)介護施設の変遷、(3)職員研修と教育、(4)オペレーションに則した施設設計、(5)ホスピタリティー向上の取り組みについての 5 つの視点から講師を招き、ご講演いただきました。

施設見学は、介護・医療連携の視点から大手医療法人とクリニックが運営する施設を各 1 か所ずつと、入居費用とサービス内容の視点から特別養護老人ホームと平均価格帯および富裕層向けの有料老人ホームを各 1 か所ずつ案内させていただきました。

シンガポールは、医療分野では手技レベルが国際的にも高く、近隣諸国から医療ツーリズムと言う形で多くの患者さんを受け入れています。しかしながら、介護については、現在政府主導で施設の整備を急ピッチで進められている段階です。介護施設は、「Build Own Lease (BOL)」と言う仕組みで、政府がハード(土地・建物)を用意し、オペレーターを入札で決定する方法がほとんどです。また、介護提供者も「Voluntary Welfare Organization (VWO)」というボランティアグループによるものが主流となっています。介護提供の整備状況は、1989 年にゴールドプランが制定された頃の日本の状況と類似していると考えられます。

キャピタルメディカは、今後もアジア地域の医療・介護の発展に寄与できる取組を実施して行こうと考えております。

【株式会社キャピタルメディカ】

所在地：東京都港区虎ノ門1丁目2-3 虎ノ門清和ビル10階

事業内容：ヘルスケアセクター向け経営支援業務

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ホームページ：<http://capimedi.com/>



クラーチ溝の口での様子

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SBF Business Mission to Tokyo, Japan
(28 Sep – 03 Oct 2014)

The Singapore Business Federation's Global Business Division (China & North Asia) will be organising a **Silver Industry Mission to Tokyo, Japan from 28 Sep – 03 Oct 2014.**

Facts on Japan and Tokyo

Japan has four main islands Hokkaido, Honshu, Kyushu, and Shikoku that make up 97% of Japan's land area. As of 2011 census, Japan has 127 million people and stands as the 4th largest economy by Purchasing Power Parity and 4th largest exporters and importers globally.

Tokyo, situated on the main island of Honshu, is the capital of Japan and boasts a population of 13.23 million, making Tokyo the world's most populous metropolitan area. As of 2009, 51 of the companies listed in the Global 500 are based in Tokyo alone. Japan has the oldest population in the world, and is widely regarded as the leading silver market. As of 2012, approximately 24% of its population was over the age of 65. This percentage is steadily increasing and is estimated to hit 29.6% by 2030. Meanwhile, across Asia, Singapore, as well as other countries such as China, Indonesia and Malaysia is also experiencing a similar shift in their demographics.

Elderly Care and Silver Industry in Japan

The world is watching Japan with interest to see how it responds to the grave issues of an aged society. It is said that many countries intend to study the merit of Japan's strong sense of family ties and to utilize the strength of family ties to enhance their elder care. Considering such an idea it is hoped that, with collective efforts, the health care and the social welfare services for the elderly in Japan, this will prove to be an area where Singapore commercial companies, welfare organisation, and government agencies interested in elderly and medical care services and products can understand more of the industry and source for collaboration and joint ventures both in Japan and in Singapore.

Key Objectives for the Mission Trip

- Gain an understanding of Japan's Elderly Care & Silver Industry sectors - key technology innovation and adoption prospects
- The mission will focus on sub-sectors pertaining to medical equipment & health care services, industry best practices sharing, site visit to elderly care facilities and day care centres.
- Understand Japan's Elderly care and silver industry aspirations and how Singapore and Japan can forge partnerships for future progress
- Identify business opportunities, technology collaboration and acquisition between Japanese and Singaporean companies

Strategic Partners

Sojitz Corporation formed out the union of Nichimen Corp. and Nishio Iwai Corp., both companies that have a history of more than 85 years. Today, Sojitz consists of approximately 440 subsidiaries and affiliates located in Japan and throughout the world, undergoing a wide-range of trading and investment projects in roughly 50 countries and regions across the globe. Sojitz operates in fields like the healthcare, automobiles, energy, metals, chemicals, food, agriculture consumer goods, and industrial parks. <http://www.sojitz.com/en/>

Capital Media Co., Ltd operates 17 hospitals, 7 clinics, 8 nursing homes, 1 health checkup center, and 1 diagnostic imaging center in Japan. With approximately 3,239 beds, 460 doctors, nursing home capacity of 847 people, Capital Media is one of the largest leading healthcare service provider. Group nursing homes include various types such as high-end nursing homes, medical-care nursing homes and home-visit nursing care service. By using the hospital know-how to the fullest where needed, their nursing homes provide a comfortable, clean and positive environment for residents, their families and its employees. <http://capimedi.com/english/>

SINGAPORE BUSINESS FEDERATION
Apex Business Chamber

Business Mission to Japan

28 September – 3 October 2014

視察概要とパンフレット

【本件に関するお問い合わせ】

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